



Reseller Program White Paper

Reseller Signup

We receive many questions with respect to what is required to be a ModernBill reseller and what the merchant must do to qualify. It is a very simple process, and this document is designed to explain each part of the signup. If you have any questions with respect to this program do not hesitate to contact our reseller channel manager, David Stadler, directly at (502) 566-7754 x 124.

- 1) Purchase a ModernBill license. You can do this from one of the “Buy Now” buttons at ModernBill.com, or you have the ability to purchase through one of our many resellers. Having a valid license enables one to provision ModernBills automatically after the your client purchases through the order interface.
- 2) Fill out the reseller application link at:

<http://www.modernbill.com/resellers/>

This signup process requires the same authentication materials as used for the member’s area of our website to ensure you are a current license holder.

- 3) After signing up, you will need to configure mod_modernbill so that your installation of ModernBill has the ability to automatically provision licenses. Customers will find mod_modernbill setup instructions at:

<http://www.modernsupport.net/docs/modernbill/v5co/index.php?article=135>

- Once your module is configured make sure to create ModernBill licenses as a product within your administrative interface and associate them with your proper order form.
- 4) You are now ready to sell. Every reseller starts with the same margins built into their resold ModernBill licenses, but as the number of resold licenses increases so does the margin.

- New resellers are provided a 20% discount on all resold licenses.
- After 100 licenses have been resold this margin increases to 30%.
- After 200 licenses have been resold this margin increases to 40%.

Certification

After a ModernBill reseller has resold 5 licenses, they then have the ability to become certified and receive greater exposure on our website. We provide contact information for our certified resellers and link customers to their websites from:

<http://www.modernbill.com/resellers/>

- 1) Sell 5 ModernBill licenses.
- 2) Fill out the Reseller Certification Application
- 3) Provide 5 recommendations from customers whom you have sold the product to stadler@modernngigabyte.com with "Reseller Recommendation" in the subject line.
- 4) Attend reseller certification training at ModernBill's annual hosting workshop or at HostingCon.